BFA ENTREPRENEURSHIP [CASTING + TALENT MANAGEMENT]

by semester



SEMESTER ONE Computer Proficiency Lab Collaboration Lab I: Integrated Production Workshop Story: Mediums + Genre Story: Mediums + Genre (Lab) Business + Entertainment Law Digital Marketing + Social Media Collaboration Lab II: Branding Digital Platforms Relativity First Year Experience English Composition	0 2 2 1 3 3 1 1 1 3 TOTAL 16	SEMESTER TWO Innovation + The Entrepreneur American Cinema Intro to Producing Film Producing Digital Media Independent Feature Film Finance, Festivals + Distribution	3 3 3 3 3 TOTAL 15
SEMESTER THREE Anthropology Intellectual Property in Media Digital Entrepreneurship Principles of Accounting Film Aesthetics	3 3 3 3 3 TOTAL 15	SEMESTER FOUR Oral Communications Information Systems + Technology Entertainment Contracts + Negotiations Global Entrepreneurship + Markets Marketing + Research Methods	3 3 3 3 3 TOTAL 15
SEMESTER FIVE Introduction to Statistical Analysis Producing Low Budget Films Organizational Behavior + Leadership Idea To Execution: The Business Plan Angels, Venture Capital + Crowdfunding Collaboration Lab II: Program Driven Collaborations	3 3 3 3 3 1 TOTAL 16	SEMESTER SIX Physics Micro + Macro Economics Sustainability and the Environment Casting For Film, Television + Digital Media Talent Management + Promotion Incubator Lab	3 3 3 3 3 1 TOTAL 16
SEMESTER SEVEN Social Entrepreneurship+ Ethics Psychology The Art of Negotiation Casting for Theatre + Musical Theatre Incubator Lab Internship Collaboration Lab IV: Web Series Development	3 3 3 3 1 1	SEMESTER EIGHT Philosophy Contracts, Unions + Intellectual Property Industry Symposium: Casting Directors, Agents + Managers Entrepreneurs on Entrepreneurship Incubator Lab Internship Collaboration Lab V: Industry Portfolio	3 3 3 1 1

123 TOTAL PROGRAM HOURS

TOTAL 15

TOTAL 15

^{*} Students are encouraged to take one elective per semester as schedule permits.